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From: John C. Pokotylo, Esq.

Date: April 21, 2008

Number of Pages Including Cover: 7

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.) (in duplicate);
- 3) Request for a One (1) Month Extension of Time (2 pgs.); and
- 4) Request for Continued Examination (1 pg.).

Attorney Docket No.: Google-65 (GP-171-00-US)

Appl. No.: 10/732,824

Applicants: Kenneth W. BRONSON, et al.

Filed: December 10, 2003

Title: RETURN OF CONTENT AD SERVING RESOURCES

TC/A.U.: 2168

Examiner: Aaron J. Sanders

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John C. Pokotylo

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Modified PTO/SB/21 (08-00)
Approved for use through 10/31/2002, OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 10/732,824 TRANSMITTAL Filing Date December 10, 2003 **FORM** First Named inventor Kenneth W. BRONSON (to be used for all correspondence after initial filing) Group Art Unit 2168 **Examiner Name** Aaron J. Sanders Total Number of Pages in This Submission Google-65 (GP-171-00-US) Attorney Docket Number **ENCLOSURES** (check all that apply) Assignment Papers After Allowance Communication l×۱ Fee Transmittal Form (for an Application) to Group Appeal Communication to Board Fee Attached Drawing(s) of Appeals and Interferences Appeal Communication to Group Licensing-related Papers Amendment / Reply (Appeal Notice, Brief, Reply Brief) After Final Petition Proprietary Information Petition to Convert to a Affidavits/declaration(s) Provisional Application Status Letter Power of Attorney, Revocation Change of Correspondence Postcard Receipt **Extension of Time Request** Address Other Enclosure(s) (please $|\mathbf{X}|$ Terminal Disclaimer identify below): Express Abandonment Request Request for Continued Examination Request for Refund ("RCE") Information Disclosure Statement CD, Number of CD(s) Certified Copy of Priority Document(s) Remarks Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm John C. Pokotylo (Reg. No. 36,242) Individual name Signature Date April 21, 2008 **CERTIFICATE OF FACSIMILE** I hereby certify that this correspondence is being facsimile transmitted to the United States Patents and Trademark Office on this date: April 21, 2008

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Date | April 21, 2008

Johan G. Pokotylo

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Modified PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

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EEE TOANGMITTAL				Complete if Known						
FEE TRANSMITTAL				Application Number 10/732,824						
for FY 2007				Filing Date			December 10, 2003			
Effective 09/30/2007. Patent fees are subject to annual revision.				First Named Inventor			Kenneth W. BRONSON			
Applicant claims small entity status. See 37 CFR 1.27				Examiner Name			Aaron J. Sanders			
			Art Unit			2	2168			
TOTAL AM	(\$) 930.00	Attorney Docket No.			o. (Google-65 (GP-171-00-US)				
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1. BASIC FILING, SEARCH & EXAMINATION FEES			1252 460		230		-	ly within second month	<u> </u>	
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2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE Extra Claims Fee from Fee Paid			1501 1,440	2501	720	Utility	issue tee (d	or reissue)		
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**or number		Other fee (specify) * Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 930.00					.00 .			
SUBMITTED BY (Complete (if applicable)										
Narme (Print/Type) John C. Pokotylo			Registr				Telephone (732) 936-1	400		
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